



HUMOR PROGRAMS

INFORMATION PACKET

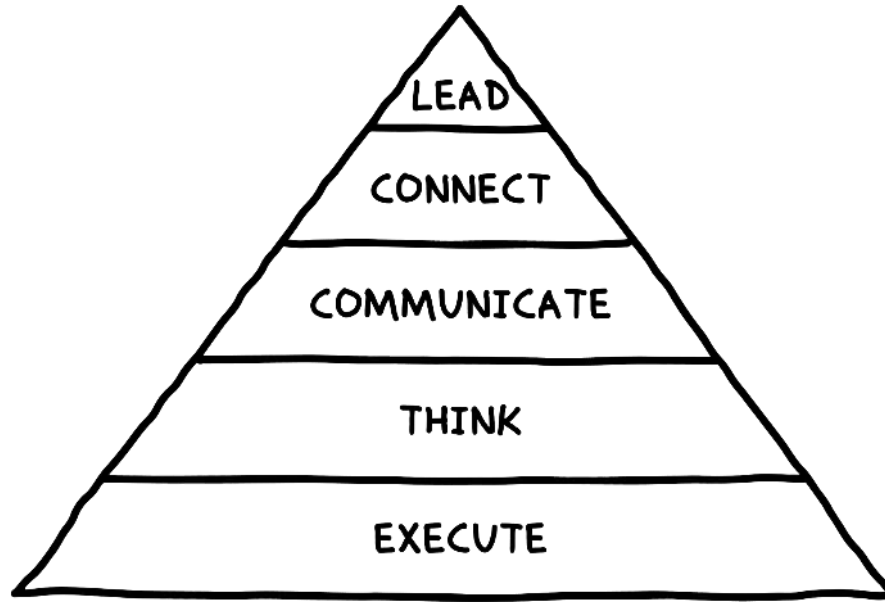


“No MBA class ever taught me how to bring humor into the workplace.

The creative and actionable methods Andrew has bottled up and served to his audiences are a must-have for any aspiring leader **in business today.”**

–Mark von Oven
Business Intelligence Customer Leader
Procter & Gamble

The Missing Skill of Humor



No matter your role, industry, or job title, your work comes down to five core skills:

EXECUTION - This is the starting point for most entry-level jobs. Execution involves productivity, discipline, motivation, and stress management. If you can't execute, you can't work.

THINKING - This is what many of us start learning at university, and carries over to the highest echelons of work: strategic thinking, planning, problem-solving, creativity, and innovation. If you can't think, you can't advance.

COMMUNICATION - This is the foundation of being able to work with other people. Communication includes speaking, listening, reading, writing, and understanding nonverbal cues. If you can't communicate, you can't influence.

CONNECTION - This is required to get things done in any type of group setting. Connection involves empathy, bonding, networking, and shared experiences. If you can't connect, you can't survive.

LEADERSHIP - This is the primary difference between the average employee and one with high potential. Leadership includes setting a direction, inspiring others, providing guidance, and driving change. If you can't lead, you can't create lasting impact.

But beyond these five skills, there is one last skill that is often missing that amplifies the other five: humor. Humor can be applied across each core work skill to help you execute faster, think smarter, communicate better, connect closer, and lead further.



Why Humor Matters

The current way of working isn't actually working:

- 83% of Americans feel stressed at work.
- 55% of Americans are unsatisfied with their job.
- 47% of Americans struggle to stay happy.

(It's even worse in Disney World where only 1 out of 7 Dwarfs is Happy.)

In our obsession to become as efficient as possible, we've run into a problem: you can't be efficient with humans. Humans have "emotions" and "feelings;" they get "sick" and "tired;" and they have to do things like "eat" and "sleep."

What's at stake? Close to a trillion dollars in lost productivity and increased costs:

- \$300 billion due to stressed workers.
- \$500 billion due to disengaged employees.
- \$11 billion due to employee turnover.


Humor That Works is here to change that. Our mission is to teach individuals, teams, and organizations how to get better results while having more fun.



TOPICS

HUMOR THAT WORKS:

The Missing Skill for Success and Happiness at Work

A man with short brown hair, wearing a dark suit jacket over a light blue button-down shirt, stands on a stage. He is holding a small object in his hands and looking slightly to his right with a smile. The background is dark with some blurred lights.

The current way of working isn't actually working. Add in the stress and uncertainty of these "unprecedented times," and people are more stressed out, disengaged, and zombie-like than ever.

The good news is that there is a missing skill that can help us enjoy our work more and do it better: humor. When people are laughing, they're learning, and when you can infuse best practices with smart levity and fun – team members are more productive, less stressed, and work doesn't feel like so much work.

Backed by research, case studies, and real-world examples, you'll see that what gets fun, gets done.


LEARNING OBJECTIVES:

- Efficiency vs Effectiveness
- The Trillion Dollar Problem with Work
- 30 Research-backed Benefits of Humor
- Developing a Humor Mindset
- How to Start Using Humor Today

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LEADING ON YOUR FEET:

The Art and Science of Leadership Through Improvisation



We live in a Volatile, Uncertain, Complex, and Ambiguous world. Strategies change frequently, businesses rise and fall overnight, and the only **constant is change**. **Today's leaders** have to be adept at thinking on their feet, leveraging their **team's strengths, and confidently leading through change**.

This engaging and interactive program will teach you the principles of what it means to lead in **today's VUCA world**. **Combining the latest in today's thought leadership with advanced** techniques from improvisation, attendees not only learn what it means to lead on their feet, they develop the skills to do it.

LEARNING OBJECTIVES:

- Leadership as a Mindset
- The Perils of Unleadership
- Growth Mindset & Success in a VUCA World
- Improv Principles for Embracing Change
- The 5 Vital Actions for Leadership

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FIND YOUR FUNNY:

Tapping Into Your Natural Sense of Humor for Fun (and Profit)

There's no doubting that humor is a superpower: people who use humor in their work are more productive, less stressed, and happier. They also make more money and are seen as more **attractive... but how do you** actually create it?

You are far more capable than you think. The **question isn't, "Are you funny?" The question is "What kind of funny are you?"** Through our work with more than 250+ organizations from around **the world, we've discovered the 7 humor profiles** anyone can leverage to create humor that works.

This keynote covers the science-backed skills, mindsets, and strategies needed to tap into your natural sense of humor for fun (and profit).

LEARNING OBJECTIVES:

- Follow a step-by-step process to add humor to your life
- Build the #1 tool for capturing the humor around you
- Practice the skills needed to effectively get through a future tough day

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WORKSHOPS

In Human Effectiveness



We know change doesn't happen in a single moment, hour, or day. Long lasting, meaningful change requires work, accountability, and a swift kick in the tookus **every now and then**. That's our goal in our deeper dive sessions on the important topics your organization needs.

Our workshops are practical, actionable, research-backed, experiential, and fun. They focus on helping you solve specific workplace challenges while building workplace relationships. They can be delivered individually for your team, or as a sprint delivered over a set period of time.

Stress Less: An Action Guide to Managing Stress and Getting More Done

EXECUTE



All work and no play makes for a terribly ineffective employee. It's hard to be productive if you're worn out, burned out, and stressed out. This stress management workshop walks through a strategic process that will help attendees identify the key stressors in their work and develop specific tactics for managing each one, all while having fun.

Engineering Creativity: Coloring Outside the Lines to Think Inside the Box

THINK



In a world that requires creating at the speed of business, innovation has become a competitive advantage, business requirement, and the buzziest of buzzwords. The problem is in how we think about thinking: most people think creativity is some type of elusive muse that only visits the chosen few. This interactive workshop teaches you how to engineer innovative solutions through structure, process, and a dose of humor.

Mastering Communication: How to Communicate with Anyone at Any Time

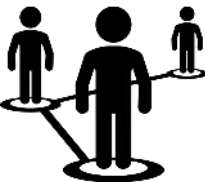
COMMUNICATE



Between the pings, dings and rings, 80% of our waking life is spent communicating: sending emails, talking in person or on Zoom, going to a meeting that should have been an email. But just because a message is important, it doesn't mean it's interesting; just because you care, doesn't mean I will. This hands-on workshop will teach you how to clearly communicate your message to any audience.

Connecting with Humans: How to Build, Maintain, and Leverage Relationships

CONNECT



Let's face it, humans are the hardest resource to manage: they can't be programmed, don't come with error messages, and are rife with "feelings." They're also the key to a successful career and meaningful life. This experiential workshop demystifies emotional intelligence to help you build rapport and strengthen connections at work and home.

Intentional Leadership: How to Lead Up, Across, and Down

LEAD



Whether you're in the corner office or the mailroom, leadership is required in every position in every organization. How well you lead directly impacts how well you and your organization perform. This engaging workshop will teach you the principles of what it means to lead up, across, and down in today's ever-changing world.

WHY HUMOR THAT WORKS





Working with Us

Putting together an event, no matter the size, is stressful. There are logistics, planning, catering, tech, and making sure the room isn't too cold people freeze or too warm people snooze. It is a lot of work.

Our goal is to make it easier for you. Here's what you can expect when we work together:

1. You will laugh and learn. Everything we do sits at the intersection of getting better results and having more fun. Your audience will be engaged, educated, and entertained.
2. You will get a customized experience. Every event we do is customized specifically to your needs. That means we speak the language of your audience, we use examples relevant to their needs, and we will help you deliver your objectives.
3. You will have an additional partner. Your program is about your audience, not about us. We will be your partner to make sure it delivers what you need. One speaker go too long and need to cut 5 minutes from our keynote? No problem. Need us to incorporate a shout out as part of our program? Easy. We're there to help you.
4. You will get our full attention. Your audience will have access to us before and after the program to ask questions, take pictures, get books signed, and more.
5. You will not have to worry about us. **You already have enough to worry about, you shouldn't have to worry about your speaker. We'll agree on specific details before the event so you have one less thing to worry about, we'll text you when we land and are on-site, and we can easily do a tech walkthrough while you're attending pressing matters.**
6. You will have fun. We practice what we preach which means our interactions from start to finish will be effective, serious, and fun, all at the same time.
7. You will look like a rockstar. **You don't do this for the credit but that doesn't mean it's not due. Together, we'll put on an incredible event and the audience will know it.**

CLIENT LIST

Humor That Works has worked with 200+ Organizations from around the world, including:

Aol.



Nationwide

ESPN

NAVY



PEPSICO



**GENERAL
ASSEMBLY**

P&G

ISACA

Raytheon



MPI



SANOFI



Microsoft



Vanguard

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TESTIMONIALS

Humor That Works has worked with more than 20,000 people worldwide.

"By far the best guest speaker I've seen at P&G. His message and delivery went above and beyond expectations. If you haven't already considered Humor that Works for your next event, you're missing out."

–Ashley Maher
New Hire Event Organizer
Procter & Gamble

"Andrew was open, flexible, patient, and totally professional. He delivered exactly the right message in exactly the right way."

–Paul Herman
Training Program Manager
Western and Southern Life

"The efficiency and professionalism exceeded my expectations for what could be accomplished in such limited time. I would recommend Andrew to any group in the organization."

–Judy Saari
Operations Manager
Digital Federal Credit Union

"The training was awesome and just what our team needed. It is very clear to me how what we've learned can be applied deeply throughout the work that we do and in our day-to-day interactions."

–Marc Lieberman
Publications Coordinator
The College Board

"Andrew's presentation was simple and effective. We learned many valuable techniques to take back to the workplace."

–Arthur Bortz
Superintendent of Site Projects
Indian Point Energy Center

"The training surpassed my expectations! Andrew was hilarious and really provided tools we can use in the workplace. I would recommend him to any company or organization."

– Venessa Ortiz-Harry
Regional Director
BCFS

TESTIMONIALS



"... a great speaker who knows how to keep the attention of the audience."

—Peter, Procter & Gamble

"Andrew was OUTSTANDING! I would use him again without question."

—Sarah, Villa Crest

"Sets a new bar on the fun factor."

—Janine, Associate Director of IT

"A true, professional teacher."

—Leah, Retired Teacher

"Fun and fresh. He definitely knows what he's doing."

—Nate, Student, LSU

"Very inspiring and worthwhile presentation."

—Karen, Western & Southern

"One of the best training leaders I've heard in a long time."

—Laura, Sales Manager

"Andrew was by far the best. He made it worth coming to the event."

—Anonymous, Event Attendee

"He is pretty freaking awesome."

—Taylor, Student

"He definitely gets it. Great talk!"

—Chris, Session Attendee

"One of the best public speakers I've ever listened to."

—Anonymous, Session Attendee

"Funny, witty, highly intelligent (and handsome!) son!"

—LuAnn Tarvin, my mom



Booking Our Programs

Ready to see what we can do together? Contact:

hello@humorthatworks.com

www.humorthatworks.com

646-543-7398



there's a better way to work.

We'll teach you how to strategically leverage the skill of humor to improve productivity, reduce stress and connect with others. A third of your awake adult life is spent at work, you might as well enjoy it.



ANDREW TARVIN

Humor Engineer | Founder



DAVID TARVIN

Humor Professor | PhD in Rhetoric



TESS TREGELLAS

Humor Manager



VANDAD POURBAHRAMI

Humor Consultant

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Better Results. More Fun.



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